



Grand Wailea Resort
Maui
March 2-7, 2015
mutualsalesleaders.com



Paradise Found

*E*xperience Hawaii when you qualify for Mutual Sales Leaders 2015. The business you write with Mutual of Omaha in 2014 qualifies you for a trip to paradise. This will be a trip that you can only experience as a guest of Mutual of Omaha.

Here's what you can expect:

- An all-expense-paid trip to Hawaii for you and a guest (age 18 or older)
- Luxury accommodations at the Grand Wailea Resort
- First-class dining events
- Unique leisure activities all courtesy of Mutual of Omaha
- Special business sessions that allow you to meet your Mutual of Omaha partners and network with other top sales people

No Keia La, No Keia Po, A Mau Loa

(From this day, from this night, forever more)

Start qualifying from this day forward. Mutual of Omaha values your Medicare supplement business. To show our appreciation the company is taking our top agents on a once-in-a-lifetime trip to Maui. Throughout 2014 keep up on your standings by going to mutualsalesleaders.com.

Start Qualifying Today

Eligibility

- You are eligible to earn the Mutual Sales Leaders trip to Hawaii based on the business you place with Mutual of Omaha as a Brokerage Producer (personal production only; individuals or agencies may not qualify based on business placed by down-line producers)

Qualification Period

- January 1 through December 31, 2014 (business must be applied for in 2014 and net issued during the January 2014 through December 2014 accounting months)
- All issued policies must be placed and premium collected and received by Mutual of Omaha by January 16, 2015
- Mutual of Omaha will make a determination after January 23, 2015 on who qualifies for the Mutual Sales Leaders trip to Hawaii

Production Requirement

- 250,000 production credits are required to qualify for the trip
- You earn production credits based on your net issued business, which is measured in Annualized New Business Premium (ANBP)

Product	Production Credit per Dollar of ANBP
Medicare Supplement	1
Medicare Supplement Internal or Affiliate Conversions/ Replacements	0.5

- Medicare supplement internal conversions/ replacements and affiliate conversions/replacements will receive one-half credit up to a maximum of 50,000 production credits

Your Reward

- When you meet the production requirement, you will earn one invitation to the Mutual Sales Leaders meeting to be held in Hawaii
- The incentive travel will take place between March 2 and March 7, 2015
- Your invitation will include airfare, one double-occupancy standard hotel room, meals, tours and transfers for two people, age 18 or older
- Your invitation is not redeemable for cash and is not transferable
- You must be contracted and actively representing Mutual of Omaha at the time of the Mutual Sales Leaders trip

Miscellaneous

- Mutual of Omaha reserves the right to change, limit or cancel any program, rule or award at any time
- You must be in good standing with Mutual of Omaha's Regulatory Affairs at the time of the award
- Confidential or proprietary information, as defined in your sales agreement, does not include information relating to any incentive travel award
- You are responsible for any compensation disclosure obligations you may have governing relationships with your clients
- Although eligibility for an invitation is based on production requirements during 2014, the invitation will be provided during 2015. The cost of the incentive travel will be reported to you as taxable income on IRS Form 1099. Cost includes air travel, lodging and any cash or cash spending allowances, if applicable.
- You may not delay the incentive travel

Find official rules and complete details at mutualsalesleaders.com.

Call today for more information (800) 693-6083.



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